

# anchitta noowong

FILMMAKER | DIGITAL MEDIA PRODUCER

## PROFILE

- Creative filmmaker with a demonstrated history of producing a variety of films and media projects for a diverse set of industries and audiences.
- Skilled in leadership, project management, adaptability, communication, and working with actors.
- Digital Marketer specializing in email marketing, content marketing, and social media marketing.

## EDUCATION

**Bachelor of Arts in Film/Minor in Business, Portland State University** Oct 2015 - Jun 2019

- Narrative Film Production
- Directing Actors
- Advanced Editing
- Advanced Film Production
- Film Analysis
- Entrepreneurship
- Essential of Marketing
- Essential of Management

## PROFESSIONAL EXPERIENCE

### Marketing + Production Coordinator

Bridge City Media

- Create marketing and advertising strategies, plans, and objectives. Plan and organize promotional presentations.
  - Monitor and manage production schedules for timely delivery. Develop work orders and schedules for upcoming productions.
- Nov 2019 - Present

### Digital Media Assistant

Arete Media

- Manage brands' social media accounts, schedule and perform content creation to engage with customers and to further brand-customer relationships.
- Jan 2019 - Present

### Producer / Director / Editor

Anchitta Films

- Manage the creative process from development and pre-production to production, post-production, marketing and distribution of projects.
- Sep 2016 - Present

### Multimedia Assistant

Official of Academic Innovation

- Collaborate with university faculty to create multimedia for flex degree projects from pre-production through production and delivery.
- Jun 2018 - Jun 2019

## SOFTWARE AND HARDWARE

- Adobe Suite
- Final Cut Pro
- Organization Software
- Microsoft Office
- DSLR/Mirrorless Cameras
- Canon C100

## ACHIEVEMENT

- **Official Selection | Portland Film Festival - *Sleepover* - Producer/Director** 2018
- **Winner | Koerner Camera** Koerner Camera Scholarship 2018
- **Winner, Student Film | ACT Film Festival - *Not Yours* - Producer/Director/Editor** 2017